



December 5, 2010

San Diego Cat Fanciers  
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San Diego Cat Fanciers has several sponsorship opportunities available for our January 22-23, 2011 Show. We produce the largest CAT SHOW West of the Mississippi with the most visitors. This is your opportunity to reach the huge San Diego and regional cat lovers' community. The San Diego Cat Fanciers show is licensed by the Cat Fanciers' Association (CFA), the largest registry of pedigreed cats in the world. This is the fifth year this show has been held in the 50,000 square foot show hall at the Del Mar Fairgrounds. The show consistently attracts 6,000 to 8,000 spectators.

Advertising and publicity for this major cat event includes Cable TV, Newspaper, Internet, Social Media and local couponing along with extensive Google adwords tracking back to our website. ([www.sandiegocat.org](http://www.sandiegocat.org)).

During the two days there will be eight separate rings for judging all 450 cats, which include both pedigreed and household pets. Competitors will come from all over the United States as well as Europe and Asia.

The popular educational presentations over the two days include numerous topics of exceptional interest to the public. Agility competition is a new and exciting activity for cats. Local and national agility competition will be featured at the show.

Up to 15 local rescue groups are provided free space at our show. Our partnership with these groups helps to find homes for 30 to 60 cats each year.

All of the net proceeds of our cat shows go to benefit cat charities, both local and national.

We urge you to be an active participant in this exciting annual event devoted to cats. Detailed information is attached.